



# Let's find your personal care and household labeling solutions together!

Labeling for personal care and household products can be difficult due to the wide variation in application shapes and labeling requirements.

At Accraply, we understand that every customer has different needs. We take a consultative approach to solving your labeling problems. By collaborating with you, we can better understand your challenges and deliver a custom-engineered solution that is unique to your requirements, while providing the lowest total cost of ownership possible.

Accraply's personal care and household product labeling solutions are best-in-class in terms of quality and robustness. Our solutions are designed to specific, rugged specifications. This allows for 24/7 operation and frequent changeovers.

Accraply's pressure-sensitive, shrink sleeve and roll-fed solutions provide personal care and household customers with numerous labeling options to ensure consistent, accurate and effective label placement. Accraply labeling machines are known for:

- Easy operation
- Quick, efficient changeovers
- Reliable, repeatable, labeling

Aided by our connected and intelligent SmartLink HMI, Accraply labeling machines will help you increase productivity while delivering best-in-class label appearance.

## PERSONAL CARE LABELING SOLUTIONS



#### **Round Bottles**

We offer a wide range of speeds for round bottle labeling machines. Our pressure-sensitive labelers can run at speeds up to 600 bottles-per-minute. In addition to increasing throughput, these machines are known for reducing waste and saving labor costs.



#### **Cosmetics**

Our OEM labeling systems can accommodate small-diameter cosmetic products including compacts, lipstick, facial cream, and other products that require sophisticated, precise product handling. These systems, which include intuitive HMIs, are known for being flexible, accurate and easy to integrate.



#### Perfume/Fragrances

Our pressure-sensitive labelers handle perfume and cologne bottles with great precision. While these machines are designed to be rugged, Accraply accommodates a full range of options for distinct production requirements including high-speed labeling for larger volume production and lower-speed options for more complex labeling situations..



#### Creams/Balms

Our intelligent labeling systems deliver both compliance and consistency to your small jar applications. They feature an industry-leading HMI that allows operators to watch instructional videos and request machine parts in real time. This same HMI reminds your users of scheduled maintenance and alerts the operator when an issue arises with easy-to-walk-through steps, reducing any downtime.

Our systems reduce waste and offer you more visibility, productivity and peace of mind when labeling creams and balms.







#### **Shaving Cream Cylinders**

Shrink sleeving is an excellent labeling option when it comes to labels and bundle packs for cylindrical objects such as shaving cream. In addition, non-round containers can be bundle packed. Higher-speed applications can be addressed through a variety of labeling machines capable of applying wraparound labels and panel labels to cylindrical products. Our machines offer exceptional labeling accuracy with zero label skew and maximum product throughput.



#### Shampoo/Conditioner/Body Wash

Accraply's pressure-sensitive labelers can apply and wrap labels onto containers utilized for soaps, shampoos and conditioners. With a system that offers a wide range of options for both container shape and labeling type, you get the adaptability you need for your specific product. Accraply's range of sleeving application machines and heat tunnels are designed to swiftly apply tamper, partial or full sleeve labels to a high standard.



#### **Deodorant/Antiperspirant**

Our pressure-sensitive labelers and shrink sleeve applicators are designed for demanding, round-the-clock use. With an ability to support a wide variety of packaging types such as deodorant tubes, their compact shape and built-in features allow for maximum productivity.



#### **Oral Care**

Accraply offers numerous technologies designed to label oral care products. Choose from shrink sleeve, roll-fed or pressure-sensitive label application options to find the perfect technology to apply your label.



#### **Bleach Bottles**

Accraply's industry-leading Trine roll-fed labeling machines are perfect for labeling large-circumference bleach bottles. These machines, which have been used by the largest carbonated beverage brands, are capable of handling 22-inch label circumference.



#### Agricultural Chemicals/Pesticides

Clear safety instructions and proper labeling is paramount for the agricultural chemicals and pesticides labeling. To accommodate unique product shapes, Accraply offers numerous labeling technologies including shrink sleeve, roll-fed, and pressure-sensitive label applications. Accraply's collection of gallon jug labelers are designed for wraparound labels and front/back panel labels for square and rectangular containers. These can also apply two, three or four panel labels.



#### Fabric Softeners/Detergents

Whether you need a high-speed pressure-sensitive wrap solution or a full-body shrink sleeve product decoration for your laundry detergent and fabric softeners, Accraply has a solution that will meet your stringent labeling and speed requirements while delivering the lowest total cost of ownership.



#### Aerosols/Air Fresheners

Accraply has a wide variety of labeling machines capable of applying wraparound labels and panel labels to cylindrical products such as air freshener aerosols. Our machines offer exceptional labeling accuracy with zero label skew and maximum product throughput.



#### Candles

Accraply's multi-purpose labeling systems are flexible and accommodate a variety of different products. Whether you require wraparound or panel labels, Accraply ensures quick and accurate label placement for candles.





#### **Trigger Packs**

Accraply's front and back labeling machines are designed to apply one or more front/back labels to elliptical or rectangular products. This includes chemical products in plastic manual spray jars. For brand owners looking for full-body decoration, we have a selection of shrink sleeve applicators and modular shrink tunnels that can be custom-designed to your specifications.



#### Swan Neck

Shrink sleeve labels provide clear benefits over traditional pressure-sensitive labels, especially if you need to label a challenging shape. Shrink sleeves conform to fit different contours of containers and provide the opportunity for a 360-degree branding area. Toilet cleaning chemicals are often packaged in swan neck containers using a full-body shrink sleeve. These are perfect applications for Accraply's shrink sleeve technology



#### **Batteries**

Accraply has the product handling expertise to provide labeling solutions for your small cylindrical shapes such as batteries that need to be labeled in a horizontal orientation. Combined with a vision control system, these machines offer high output and extremely accurate labelling tolerances.



#### **Disinfecting Wipes**

Accraply's automatic labeling machines are ideal for applying wraparound labels to cylindrical packages, such as disinfecting wipes. Accurate label placement and low total cost of ownership are the key benefits of Accraply disinfecting wipe labeling solutions.







#### We want to earn your trust.

All Accraply equipment is designed and configured specifically for your application, plant, product and operating requirements. We invite you to work with us throughout the entire planning, purchasing and production cycle to discover the benefits of single source automation, integration and the most advanced technology available in the industry today.



### We promise excellent support.

Aftermarket service isn't an afterthought. We service all of our equipment for the life of the machine, including the installed base of acquired brands. Our service team provides consultative audits, technical assistance, spare and replacement parts, change parts, upgrades, field service and pre-owned equipment with exceptional commitment to customer satisfaction.



# We provide global expertise, served locally.

Our global expertise, delivered locally, allows us to be a focused and responsive partner that supports all your labeling needs.



Contact us today for a quote! info@accraply.com

# **BW** Packaging Systems

Accraply is one of five companies represented in Barry-Wehmiller Packaging Systems, a \$700+ million business with 37 locations and more than 3,000 team members in nine countries around the world. Through BW Packaging Systems, customers can find more than just a single machine. They can leverage and combine the primary packaging, labeling and end-of-line packaging systems offered by the different Barry-Wehmiller packaging companies: Accraply, BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink.



BW Packaging Systems companies are part of Barry-Wehmiller, a \$3 billion global supplier of manufacturing technology and engineering consulting for the packaging, corrugating, sheeting and paper converting industries